

# UNITED NATIONS ASSOCIATION OF NEW YORK

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## THE WORLDVIEW INSTITUTE UNA-NY

NEW YORK, NY, August 10, 2007 – A corporate executive training program was announced today by the United Nations Association of New York (UNA-NY). The Worldview Institute UNA-NY is geared to develop and enhance the scope of the work and activities of business executives working in global enterprises in the New York area. The program provides a framework for the understanding and analysis of many current geopolitical issues and will be of great value in understanding political, economic and social trends encountered during the course of doing business in various areas of the world.

The ten seminar modules address globalization issues in order to illuminate and explore generally accepted corporate responsibility concepts and the political and cultural contexts of doing business in different regions. Distinguished lecturers include ambassadors, university professors, accomplished leaders in global business, as well as UN personnel.

All course readings will be in the form of handouts supplied at the seminars and each seminar will stand alone in terms of its subject coverage.

Before and during each session, ample opportunity will be provided for informal contact between and among faculty and attendees.

The Worldview Institute UNA-NY distinguishes itself as being:

- organized by UNA-NY in conjunction with the Department of Public Information (DPI) of the United Nations, offering fresh and compelling perspectives on global issues
- an Institute combining the perspectives of international business and politics with a United Nations overlay in order to bring unique insights to the areas of international trade and commerce
- held in the heart of New York City, at missions and UN headquarters, bringing together attendees and faculty in “off the record” dialogues which provide for invaluable learning and networking experiences

Applications are now being accepted for the Institute’s fall 2007 program. Seminars will meet twice a month from September through December. All locations are in New York City. Please visit <http://www.unanyc.org/worldview/wiinfo.html> for details on dates, topics, and speakers for each seminar.

Program Fees:

\$295 per person for UNA-NY and YPIC members

\$495 per person for non-members

The program fee includes social receptions, reading list, UN materials and pertinent book offerings as well as Certificate of Participation:

Partial support for the Institute has been provided by the General Electric Foundation – the Institute has been established by The United Nations Association of New York.

Dr. Peter Rajsingh, President

Rosemary A. Clemens, PhD., Chair, Education Committee

Ann Nicol, Executive Director

In cooperation with the Department of Public Information (DPI) of the United Nations,  
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