



United Nations Association of New York

## UN DAY HUMANITARIAN AWARDS DINNER

Celebrating the 77th Anniversary of the United Nations

Tuesday, November 1, 2022

The Metropolitan Club, New York City

---

The UN Day Humanitarian Awards Gala Dinner, hosted by the United Nations Association of New York, is a major and exclusive national gathering which attracts leading individuals and organizations recognized for their unique contributions to, and exemplary support of the ideals and work of, the UN. As the annual commemoration of UN Day, it provides our major fundraising opportunity within the UN host city of New York.

---

The United Nations Association of New York is a non-profit organization supporting hundreds of programs over the years. With the UN Day Gala Dinner our main fundraising opportunity of the year, we accordingly appreciate immensely any referral or possible direct sponsorship. This would take the form of a table reservation as well as individual tickets.

The mandate of the United Nations Association of New York is to present the issues and work of the UN to the American people. Our continued efforts and influence in the New York community at large is extended through regular programs and presentations, all of which rely on the support of donor organizations and generous individuals who meaningfully enable the fulfillment of our mission.



United Nations Association of New York

# UN DAY HUMANITARIAN AWARDS DINNER

Celebrating the 77th Anniversary of  
the United Nations

Tuesday, November 1, 2022  
The Metropolitan Club, New York City

A perennially well-attended event, the UN Day Gala Dinner consistently brings together policymakers, diplomats, United Nations supporters, business leaders, and celebrities to call attention to the vital role the UN plays in helping the global community advance peace, prosperity and justice, and to honor individuals and corporations for their global leadership in advancing UN causes.

In his humanitarian role as Secretary-General of the UN, António Guterres summons all of us to play a vital role in promoting our most important values and objectives, and by bringing the work of the UN closer to all the people it serves worldwide. Thus our highly distinguished guests celebrate their commitment to that mission, as partners together, in meeting today's challenges and realizing new opportunities in our era of dramatic change.

## SOME PAST UN DAY HONOREES



Kofi  
Annan



Allison  
Ausband  
Delta



Joseph R.  
Biden



Marco  
Bizzarri  
Gucci



Youngsuk  
Chi  
Elsevier



Bill  
McDermott  
SAP



Sophie  
Grégoire  
Trudeau



Stefan  
Persson  
H&M



Norbert  
Reithofer  
BMW  
Group



Mary  
Robinson



Sadayuki  
Sakakibara  
Toray



Feike  
Sijbesma  
Royal  
DSM



Jean  
Todt  
FIA



Michelle  
Yeoh

## PAST SPONSORS & SUPPORTERS INCLUDE



CIRQUE DU SOLEIL





United Nations Association of New York

## UN DAY HUMANITARIAN AWARDS DINNER

Celebrating the 77th Anniversary of  
the United Nations

Tuesday, November 1, 2022  
The Metropolitan Club, New York City

## TABLE SPONSORSHIPS

### CORPORATE LEVELS

#### SECRETARY-GENERAL TABLE \$50,000

- Premier seating for table of 10
- Four executive enrollments in a Worldview Institute semester
- Full page premium-position advertising in dinner program
- Inclusion in all press releases
- Thank you in program

#### UNDER SECRETARY-GENERAL TABLE \$25,000

- Selected seating for table of 10
- Front-row seating
- Full page advertising in dinner program
- Thank you in program

#### AMBASSADOR TABLE \$15,000

- Selected seating for table of 10
- Half page advertising in dinner program
- Thank you in program

#### DELEGATE TABLE \$10,000

- Table of 10
- Thank you in program

### NON-PROFIT / INDIVIDUAL LEVELS

#### NON-PROFIT & FRIENDS TABLE \$6,500

- Table of 10
- Thank you in program

---

#### INDIVIDUAL TICKETS \$650

For all inquiries, please contact Ann Nicol at 212-907-1353 or  
anicol@unanyc.org.

UNA-NYC is a registered 501(c)(3) not for profit organization.  
Gifts are tax deductible to the extent provided by law.



United Nations Association of New York

# UN DAY HUMANITARIAN AWARDS DINNER

Celebrating the 77th Anniversary of  
the United Nations

Tuesday, November 1, 2022  
The Metropolitan Club, New York City

# PROGRAM ADVERTISEMENT FORM

Contributing to the **2022 UN Day Humanitarian Awards Gala Dinner** by way of advertising in the Dinner Program provides the Donor with valuable exposure to potential clients and professional contacts, while recognizing our Honorees as well as the achievement of UNA-NYC's mission.

## ADVERTISING RATES & FORMATS

NOTE: The actual program page size is 5.5" x 8.5" (trimmed) in a vertical format. Since a .25" margin around all sides of the ad is already provided, actual ad size should not exceed 5" x 8" (full page ad) or 5" x 3.875" (half page ad). There are no bleed ads allowed.

ALSO: all ads should highlight this year's theme which recognizes the UN Day gala dinner honorees; therefore, retail or consumer ads selling products or services are prohibited.

Image Size	Ad Cost	Image Size	Ad Cost
Full Page: 5" x 8"	\$1,500	Inside back cover: 5" x 8"	\$2,000
Half Page: 5" x 3.875"	\$800	Inside front cover: 5" x 8"	\$3,000
		Back cover: 5" x 8"	\$3,000

AD SPECIFICATIONS | Only ad material in B/W or 4-color process (SWOP v.2) that is professionally prepared in high resolution (300 ppi) will be accepted in the following formats: PDF/X-1a (preferred); InDesign; Photoshop; Illustrator files. Please ensure that all fonts used are included. For any questions regarding the ad specifications, please email: [muller@elittlefield.com](mailto:muller@elittlefield.com)

Company / Donor Name \_\_\_\_\_

Contact \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

Signature of Advertiser \_\_\_\_\_

- Check enclosed payable to: The United Nations Association of New York
- Visa     MasterCard     AMEX

Name On Card \_\_\_\_\_

Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Signature of Card Holder \_\_\_\_\_

## PAYMENT INFORMATION

For all levels of ad purchase, please contact Ann Nicol,  
Executive Director, at 212-907-1353 or [anicol@unanyc.org](mailto:anicol@unanyc.org)  
BEFORE Friday, October 7, 2022.